

LEGAL INFORMATION ABOUT COOKIES

Definition and function of cookies

In accordance with the provisions of Law 34/2002 of Services of the Information Society and Electronic Commerce, this website contains information about the IP addresses of the equipment, and uses Cookies in order to provide a better service and offer you a better browsing experience.

Cookies are small text files that contain information, and are generated on the user's computer or terminal when browsing the website. By browsing this website you consent to receive these cookies. By means of Europe Medical Treat LLC, you only obtain and keep the information under the conditions described in this Cookie Policy:

What types of cookies do we use?

According to the period of time they remain active:

Session Cookies: they are a type of cookies to store data while accessing our website. They remain in the cookie file of your browser until you leave the page. Example: identification cookies.

Persistent cookies: they are a type of cookies in which the data remains stored in the terminal and can be accessed and processed during a certain period of time.

According to its purpose and the entity that manages them:

Own cookies: these are machines that you send to your computer or terminal from our website.

Third party cookies: those that are sent to your computer or terminal from a domain or web page that is not managed by us, but by a collaborating entity. For example, those used by Google who install cookies that help us analyze the operation of our website, and improve the effectiveness of our marketing campaigns.

Technical cookies: they are necessary for navigation and the proper functioning of our website. For example, it allows you to carry out the purchase process, control the security aspects of the web, share content through social networks.

Analysis Cookies: those that are well treated by us or by third parties, allow us to quantify the number of users and perform the measurement and statistical analysis of the use made by users of our website. To do this, we analyze the navigation on our website in order to improve the offer of products or services we offer. Examples:

- The number of unique visitors to each page / section, which is used to count the times the site is visited by a user, as well as the first and last time on this visit. This helps to know the most successful areas and increase and improve the content, with the result that users obtained a more satisfactory experience and service.



- The date and time of access to our website, in order to allow us to find out the hours of most affluence, and make the necessary adjustments to avoid saturation problems during our peak hours.
- The source of traffic, which records the origin of the user, that is, the Internet address from the part of the link that leads to our website, in order to enhance the different links and banners pointing to our server and offering better results.

Advertising and behavioral advertising cookies: advertising cookies are those that allow the management, in the most efficient way possible, of the advertising spaces that may be included in our web page based on criteria such as the content edited or the frequency in which the ads are displayed.

Behavioral advertising cookies act according to the behavior (preferences and personal choices) of the users obtained through the continuous observation of their browsing habits, which allows them to develop a specific profile to show personalized ads on other websites.

How can I configure or disable cookies?

You can configure your browser to be notified of the reception of cookies and refuse to accept them by activating the settings in the browser that allows you to reject them. However, we warn you that the deactivation of cookies may cause limitation, or even inability to access some of the features of our website, as well as some of the services may stop working properly.

For more details on the configuration of cookies in your browser, see the "Help" menu of it.

We also suggest you consult the following websites: Aboutcookies, youronlinechoices, Network Advertising Initiative or Digital Advertising Alliance where you will find detailed explanations on how to delete cookies from your computer and more general information about them.

Third party cookies / collaborating companies

Google:

Google offers a large number of products to help us manage our ads and websites; among which Google Analytics is included. By visiting our website you can send some cookies to your browser.

These cookies can be enabled from a number of different domains, including www.google.com, and www.doubleclick.net to allow us to use joint services to Google, such as an ad reporting and measurement service. [See more information about the types of cookies used by Google.](#)

Google Analytics is the analytical tool that helps our website www.biobarica.com to understand the way in which users interact with their properties. You can use a set of cookies to collect information and report usage statistics on websites without personally identifying Google visitors. [See more information about Google Analytics cookies.](#)